## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

#### An Unusual Sale

For Friday and Until Noon Saturday

#### Misses' Tailor-Made Suits

Of materials from our own Custom Tailoring workrooms

SIZES 14 TO 20 YEARS.

Fifteen new and distinct models just finished, suitable for town or country wear, made from highest grade custom tailoring fabrics of navy blue serge or wool velour checks in exclusive colorings; also black-and-white checks. Rich silk linings.

Actual Value \$45.00 29.50

#### Misses' Wool Jersey Sport Suits

Six New Models-Sizes 14 to 20 Years

In Copen, rose, green, gold, maize or white; belted coats, new shaped 29.50 pockets, silk or pique over-collar, full skirts with pockets.

#### Misses' Covert Top-Coats

Of Dark Tan Covert Cloth-14 to 20 Years

New "Lanvin" seven-eighths length model of superior quality men's custom tailoring covert cloth, convertible collar, set-in sleeves, patch pockets, silk lined throughout.

#### Misses' Silk Evening Wraps

Of Gros de Londres, Marabou Trimmed

New Russian shirred model, in rose, maize, French blue, white or black, with double rows of natural marabou on bottom of Special 29.50 coat, collar and cuffs. 14 to 20 years.

#### Misses' and Girls' Summer Dresses

#### Misses' Silk Dresses

Of Taffeta Silk-14 to 20 years

In Copen, navy, gray or black taffets, with hand emb'd overbodice, Georgette crepe sleeves of self color, skirt with pointed tunic. Special 18.50

#### Girls' Dimity Dresses

Val. Lace Trimmed-8 to 14 years Of pink or blue striped dimity; tucked waist, inset belt and ruffled skirt, with bands of insertion and edge of Val. lace. Special

Misses' Net Dresses

Emb'd in Braid Design-14 to 20 years

White net over net embroidered in braid design, combined with lace; ribbon girdle; skirt with embroidered tunic.

Special 19.75

#### Girls' Voile Dresses

Checked and Flowered-9 to 14 years

White with pink, blue, green or tan checks with flowers of contrasting Special 3.75

#### Will Close Out Friday

5.95

#### 175 Girls' Spring Coats

Sizes 6 to 16 years

Of navy serge, wool velour checks,

7.50 Heretofore \$9.75 to \$15.75

Will Close Out Friday

#### 95 Girls' and Juniors' Suits

Sizes 10 to 17 years

Of navy serge, wool velour checks; also shepherd checked worsted.

15.00 Heretofore \$18.50 to \$29.50

Will Close Out Friday

#### 180 Small Children's Coats

Silk Lined—Sizes 2 to 6 years. On Sale Third Floor

Of navy serge, checked worsteds, cheviots or checked velours; silk lined.

6.75 Heretofore \$9.75 to \$14.50

## TEETH AT COST While Starting My Brooklyn Office You Pay for the Material-I'll Do the Work



Hours DR. FINCH Sunday.

SUNDAY WORLD WANTS WORK MONDAY WONDERS

215 W. 42d St. Neat door to Lirie 10 Kenmare St. 2d St. add AV. 1 Brooklyn Office, 409-411 Fulton St., Opposite Hall of Records Borough Hall

All lost or found articles advertised in The World will be listed at The World's Information Bureau. Pulitzer Building Arcade, Park Row; World's Intown Office, northwest corner 38th 8t. and Broadway; World's Harlem Office, 155 West 125th 8t., and World's Brooklyn Office, 202 Washington 8t., Brooklyn, for 30 days following the printing of the advertisement.

STEAMER AND BARGE CRASH, and the steamer was run aground on

Hampton Bar to prevent her from sink-NEWPORT NEWS, Va., May 11 .- The ing. The barge was reported in a bad Merchants and Miners' steamer Berk- condition. The Berkshire was leaking shire, which left Newport News last badly, but probably can be repaired night for Baltimore, was in collision temporarily by divers. The vessel is with a barge in Hampton Roads later, in no danger.

#### "Preparedness Day"

Store closes at noon Saturday, May 13th

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

#### Misses', Girls' and Boys' Shoes

A Separate Shop on the Third Floor Devoted exclusively to Misses, Girls and Boy.

For Friday and Until Noon Saturday

#### Girls' Ankle-Strap Pumps

Featuring White Buckskin

Of genuine white buckskin, also tan, black or patent leather; comfortable fitting orthopedic lasts, light welted soles.

> Sizes 11 to 2-Widths B to D Special 2.95

#### Misses' Shoes and Oxford Ties

With Low Heels

Of selected tan or black Russia calf: light welted soles and low heels; laced or buttoned shoes. Sizes 21/2 to 71/2-Widths AA to D

Special 3.95

#### Misses' Kidskin Pumps

Featuring Pearl Gray Kidskin

Pearl gray, white or champagne kidskin; also tan or patent kid with white calf back; made on new and exclusive low heel lasts.

Sizes 21/2 to 71/2 Widths AA to D

Special 5.50

#### Boys' and Youths'

#### Tan Shoes or Oxfords

With Red Rubber Soles

Ideal summer shoes of selected tan calfskin; mannish lasts, welted rubber soles and low heels. Sizes 21/2 to 6-Widths B to E

Special 3.75

# PACIFIC STEAMER

Lifeboat of Roanoke Drifts Ashore With Three Survivors and Five Dead Men.

SAN LUIS OBISPO, Cal., May 11 .-Forty-one members of the crew of the steamship Roanoke, operated by the California South Seas Navigation Company, which turned turtle and sank when its cargo shifted during a gale 100 miles south of San Francisco, Tuesday afternoon, are missing today and the Union Oil Company's tanker Lansing is cruising the sea searching for four of the five lifeboats in which the ship's company took refuge when the steamer went

The fifth boat drifted ashore at Port San Luis yesterday carrying three famished sailors and the bodies of five of their mates who had died from exposure.

Capt. Richard Dickson and his wife are believed lost, according to the tale of the disaster told from their hospital cots by the three survivors. When the ship turched before plunging downward, Mrs. Dickson was thrown into the sea and her husband jumped overboard to rescue her. They were not seen again.

The Roanoke left San Francisco Monday with explosives for South American ports. The arrival of the lifeboat at Port San Luis brought the first news of the tragedy. The three men did not know how far off shore the Roancke sank or what had become of the other four boats. The Roanoke carried no passengers.

Manuel Lopes, one of the survivors said the steamer was overloaded and sank during a heavy gale.

SAN FRANCISCO, May 11 .- The Roanoke, which was owned here by C. P. Doe, was under charter to the California South Sea Navigation

Company.

The Roanoke was an iron steamer of 1.655 net tone register and had been in the coasting trade out of here for several years. The vessel was built in 1882 at Chester, Pa., and was used as an army transport between here and the Philippines during the Spanish American war. sh-American war.

#### LABORERS JOIN STRIKE.

Unakilled Workers Want Mor-Money and Shorter Hours.

The unskilled laborers of the bronze and ironworkers' industry which is principally concerned with table signs, bronze doors and grille work joined the general strike workers to day. Four thousand men in Manhat day. Pour thousand men in Manhattan struck for \$2.25 for a ninehous day instead of \$1.90 for a ten-hous day. Six thousand men of the sates occupation in Brooklyn are holding back for the decision of a meeting of 1.500 delegates of the whole trade at No. 175 Broadway to-morrow, called by Max Abramson of the Joint Boaid of the metal workers.

Abramson estimated that 10.005 skilled and unskilled metal workers and 35.000 in Brooklyn and Queens, where most of the shops are, will be affected by the expected strike order to-morrow.

#### "Preparedness Day

Store closes at noon, Saturday, May 13th

## Franklin Simon & Co.

Fifth Avenue, 37th and 38th Street

## Boys' Apparel Shop

For Friday and Until Noon Saturday

#### Washable Norfolk Suits

7 to 17 years

Of gray or tan linen crash, army khaki or white duck, Norfolk model with yoke and plaits.

Special 2.95

#### 'Kool Cloth" Norfolk Suits

Extra Knickerbockers -7 to 18 years

Of a new washable Summer woolen fabric, in gray or tan, unlined coat and trousers.

Special 5.75

Youths' Shirts

12 to 14 neck

Special 1.45

#### Woolen Norfolk Suits

Extra Knickerbockers—7 to 18 years

New models of homespun or tweed, in gray or heather mixtures, also navy serge.

Special 8.75

### Youths' Negligee Shirts

HELDGUB Shirts or Blouses

Made by Franklin Simon & Co.

Shirt or blouse, in white or tan Oxford,

collar worn with a tie or open at neck.

Boys' Blouses

7 to 14 years

Special .95

12 to 14 neckbands

Of madras or mercerized striped fabrics in neat colored stripes (guaranteed fast colors); separate collar to match,

Special 1.25

#### Boys' and Youths' Pajamas

ti to 18 years

Of pongee or madras in a large variety of colored stripes, also plain white, blue, tan or pink soisette with silk frogs.

Special .95

For Friday

# Stupendous Dress Sale



All New Summer Models

The most wonderful collection taken from regular stock; all the latest models of the season in Navy Serge, also Taffeta, Crepe Meteor, Crepe de Chine, in Navy, Gray, Hague Blue, Bisque Rose, White or Black,

15.00

No Exchanges

No Charges

#### At All265 James Butler Inc. Stores For Thursday, Friday, Saturday



First of the New Grass Butter **Best Creamery** 

#### Creameries, at the lowest price of the year, lb., Belle Brook Print Butter, 35c

Fanciest Creamery, in 1-lb. prints, each... Sensational Sale of Canned Goods

#### These offers are for housekeepers and consumers only, and retail dealers will not be supplied.

Most remarkable offer.
With a diminishing supply and an advancing market.

Large No.3

we cut the price away below their present value... Cans June Peas . . .

Sugar Corn **String Beans** 

Cans

Pineapple, Fresh from the Porto Rico Fields, where the finest in the world are grown; large, ripe, luscious, deliciously flavored fruit, worth 15c to 20c, each.....

Assorted to suit purchasers.

Fig-Bars, Made with finest figs. . . . . . . lb. 9c Aunt Nanna's Pancake Flour, Pkg. 10c Buckwheat, Blue Ribbon Prepared; 2-lb. pkg. 10c Blue Ribbon Syrup, Appetizing sweetening. can 8c

Laundry Starch, Blue Ribbon Best Gloss; pkg. 4c

Special Offers at Our 35 Meat Markets: Prime Rib Roast, Extra choice cuts......lb. 22c Choicest Milk Fed Veal, Legs or Rump. . . lb. 20c Sugar Cured Hams, Selected, extra choice. lb. 20c Boneless Bacon, In Lean sugar cured strips, lb. 20c Fresh From the Briny Deep:

Special Offers at Our 137 Licensed Stores:

Princeton Dry Gin, Extra fine, bottle......69c
Princeton Cocktails, Manhattanand Martini, bot..69c California Claret, Pure grape, half gallon......35c Wholesale Orders: Address 392 Washington St., New York City

SUNDAY WORLD WANTS WORK MONDAY MORNING WONDERS